

# SUGAR SHOCK MEDIA

MOTION DESIGN / VIDEO PRODUCTION / MULTIMEDIA

Lambertville, NJ 08530  
www.sugarshockmedia.com

## CAPABILITIES STATEMENT

### **CONTACT:**

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**SAM.GOV Unique Entity ID: VJL2E4J2LNU6**

**CAGE CODE: 7A1Z6**

**DUN & BRADSTREET®: 079644414**

### **CERTIFICATIONS:**

SBE - New Jersey certified  
WBE - New Jersey certified  
WOSB  
EDWOSB

### **BUSINESS SUMMARY**

Sugar Shock Media is a New Jersey certified small business and woman-owned business providing motion design, video production and other creative multimedia services for the agriculture and forestry industries, gardens, parks, museums, zoos and aquariums. By combining our passion for wildlife rehabilitation with our extensive experience in healthcare marketing, we specialize in animal health, veterinary care, wildlife conservation and zoology.

### **NAICS:**

512110 Motion Picture + Video production  
512191 Video Post Production Services, Animation  
512199 Other Motion Picture + Video Industries  
541430 Graphic Design Services  
541490 Other Specialized Design Services  
541840 Media Representatives  
541921 Photography Services, Portrait  
541922 Commercial Photography Services

### **PRE-PRODUCTION SERVICES**

- Account + Project Management
- Creative Direction, Art Direction + Ideation
- Location Scout
- Scriptwriting / Copywriting / Research
- Storyboard Design

### **VIDEO / ANIMATION / MULTIMEDIA SERVICES**

- 2D Animation
- Aerial Photography + Video
- Corporate + Documentary Video
- Educational Animation + Video
- Explainer Animation + Video
- Event / Trade Show Media Graphics
- Event / Trade Show Management
- Graphic Design
- Infographic Animation
- Interpretive Signs + Graphics
- Marketing
- Multimedia
- Media Production
- Motion Design
- Photography
- Social Media Marketing
- Social Media Graphics, Animation + Video
- Stop Motion Animation
- Training Videos + Animations
- Video Interviews
- Video Editing + Post Production
- Video Shoots: Cameras / Lighting / Audio
- Voiceover Production
- Whiteboard Animation