# SUGAR SHOCK7MEDIA

MOTION DESIGN / VIDEO PRODUCTION / MARKETING

Lambertville, NJ 08530 www.sugarshockmedia.com

# **CAPABILITIES STATEMENT**

#### SAM.GOV Unique Entity ID: VJL2E4J2LNU6 CAGE CODE: 7A1Z6 DUN & BRADSTREET®: 079644414

### CONTACT:

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### **CERTIFICATIONS:**

SBE - New Jersey certified WBE - New Jersey certified EDWOSB / WOSB

#### **BUSINESS SUMMARY**

Sugar Shock Media is a creative marketing consultancy providing graphics, motion design and video solutions. Our services include event media, explainer animations, training videos, and social media content. We cater to a broad spectrum of clients, ranging from non-profit organizations to Fortune 500 companies. As a certified small and woman-owned business since 2015, we hold federal recognition as an SBE, WBE, WOSB, and EDWOSB, highlighting our dedication as a diverse supplier committed to excellence.

#### NAICS:

- 541800 Advertising, Public Relations & Related Services
- 541922 Commercial Photography Services
- 541430 Graphic Design Services
- 541613 Marketing Consulting Services
- 541840 Media Representatives
- 512110 Motion Picture + Video production
- 512199 Other Motion Picture + Video Industries
- 541490 Other Specialized Design Services
- 541921 Photography Services, Portrait
- 512191 Video Post Production Services, Animation

### **PRE-PRODUCTION SERVICES**

- Account + Project Management
- Creative Direction / Art Direction / Ideation
- Scriptwriting / Copywriting / Research
- Storyboard Design
- Location Scout

## VIDEO / ANIMATION / MULTIMEDIA SERVICES

- 2D Animation
- Aerial Photography / Video
- Advertising
- Corporate Video
- Display Media
- Documentaries
- Educational Animation / Video
- Explainer Animation / Video
- Event Media Graphics
- Event / Trade Show Management
- Graphic Design
- Infographic Animation
- Interpretive Signs / Graphics
- Marketing
- Multimedia
- Media Production
- Motion Design
- Photography
- Post Production
- Social Media Marketing
- Social Media Graphics / Animation / Video
- Stop Motion Animation
- Training Videos / Animations
- Video Interviews
- Video Editing
- Video Shoots: Cameras / Lighting / Audio
- Voiceover Production
- Whiteboard Animations